



R.I. CLUB NO. 90
EST. 1913

Rotary Sunshine Bulletin

CLUB 90 -- MONDAY, NOON, UNION CLUB OF B.C. -- DOWNTOWN at 805 GORDON STREET

Program for Meeting Number 4742 -- December 03, 2007.

R.I. District Foundation

HOST: Keith Walker

BIRTHDAYS: Dec. 02 to Dec. 08

Barbara Hubbard Dec. 06

John Purvis Dec. 06

FUTURE PROGRAMS

**Dec. 10 - Chamber of Commerce
Terry Jones**

Dec. 17 - Club 90 Christmas Luncheon

Dec. 24 - Christmas Eve



ROTARY CLUB OF VICTORIA

ADMINISTRATION: 3910 Ascot Drive, Victoria BC V8P 3S1
FINANCE: 2999A Glen Lake Road, Victoria BC V9B 4B3

www.rotaryvictoria.ca

Rotary Information Line #704-2777

PRESIDENT: Terry Toone
PRESIDENT ELECT: Peter Norman
VICE PRESIDENT: Dorothy Johnston
VICE PRESIDENT: Maury Van Vliet
IMMEDIATE PAST PRESIDENT: John MacKenzie

CLUB 90 DIRECTORS:

Doug Calverley **Larry Forster** **Gerald Marks**
John Ratel **Keith Walker** **Allan Singleton-Wood**

TREASURER: Ali Edgell
AUDITOR: Allan Neale
SECRETARY: Stu McGowan
ASSISTANT SECRETARY: Ernie Urdal
FOUNDATION ADVISOR: Bob Whyte


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ROTARY CLUB 90 DISTRICT 5020



Meeting of November 26, 2007.

It was an eventful meeting, even by Club 90 standards. Allan Singleton-Wood 's new video for the club's website was up and running for Rotarians to view, soon to be on the loaded onto the website to build profile and generate interest to attract new members.

It was also an election day with Nominations Committee Chair John Mackenzie, asking for each member to vote for 3 candidates out of 6 to elect them to the Nominating Committee that will seek candidates for the 2009-2010 Rotary Club of Victoria Board.

Dirk Maasland at the piano accompanied the Rotary Singers.

Terry Toone started the after-lunch meeting by introducing the members on the Membership Committee for this year: Chair Larry Forster; Bob White; Bruce Mackenzie; Paul Holmes.

John Ratel performed dual roles, the first as introducer of guests and visiting Rotarians . . . notably, there were two, one from Courtenay and a re-visit by Alfredo Martinez from Mexico who is chair of the International Youth Ambassador Committee. John Ratel continued on to announce that the Victoria Leadership Awards (partnered with Harbourside Rotary) nomination forms for potential candidates are available. There are 2 awards for this year.

- 1] The Leadership and Life Time Achievement award.
- 2] The Vancity Youth and Emerging Leadership Award.

The speaker for the Rotary meeting was Club 90 member Larry Forster. In his role as Chair for the Membership Committee, he presented an easy to read and understand Power Point presentation. He had also put on each table a "Rotary "Basics coloured brochure together with a grey pamphlet that is to be given to each prospective member. Both of these handouts provide useful information when approaching a potential member.

Larry's preamble informed the members that:

- the objective is to recruit younger members
- the presentation for this day is how to go about looking for, approaching, informing and bringing in new members
- the Club has 112 members this is 100 less members that when Larry Forster joined the Club in 1990.

The first of Larry's Power Point presentation gave the demographics this club's current membership.

- 60% of the members ages is between 60 to 80 years old
- between ages 25 to 39 the percentage is 6.3
- over 90 years old the Club has 5.4%

The conclusion is that the club's average age is rising while the total number of members is shrinking, with an attrition rate of 6 members per year. And it may be that a club with a predominance of elderly members is not attractive to younger candidates for membership. However, 'membership' has a two-prong strategy. One is retention. The other is a goal of

forty (40) new Rotary members by the end of June 2008

To attain the Goals for attracting 40 new members there are 7 Strategies 4 of which have been assigned for implementation to 4 different members on the Committee. The Major Strategies are:

- a) full club support
 - b) Gather and create list of Rotary Youth Alumni (i.e. Youth Scholarship program + all Youth Programs)
 - c) Approach the Victoria vicinity Establishments or Groups
 - d) Use the "Club-in-a-Club" technique. (this was a suggestion from the Comox Club)
- (Paul Holmes has agreed to organize this technique for our Club)

The balance of Larry's presentation covered recruitment techniques, the enrollment process, and a plea for support from each and every member of the Rotary Club of Victoria. At least 1/3rd of the club's membership needs to bring in one new member each, to meet this Club's goal of 41 new members by June 2008. Helpfully, the Board has removed the \$100 induction fee to join our Rotary Club.

President Terry Toone was back to the front giving an overview of business conducted during November's Board meeting. It was decided that our Club is not involving itself in the Nanaimo Club's 2008 Calendar fund-raising project as we have our own projects to support, not the least of which is the granting of \$10,000 Request to the End-of-Life facility at the Oak Bay Lodge. The decision was also made to support Patricia Crossley in her \$500 request. During her humanitarian trip to Ethiopia, there was one individual's pathos, termed a crawler, that prompted her to see if she could help. The enterprising young man does not have use of his legs, but is considered treatable. Patricia wrote a cheque for this amount herself, and the Board's decision was to also let each member decide if they wished to donate. Monies raised exceeded \$500.00, and will be sent in lieu of the grant monies that the Board had authorized.

Allan Singleton-Wood reminded all the members of the letter sent for articles to be used in the silent Auction at the February Social/Fund Raiser event.

Keith Walker was next to the microphone, rallying the Rotary Foundation cause that included reading a letter from PDG Joan Firkins, who will be attending our next meeting.

There was a reminder about the Christmas Luncheon on December 17 for which tickets must be purchased in advance, and Gerald Marks won the Building Bucks.

The meeting adjourned with the singing of GOD SAVE THE QUEEN.

Ladysmith Rotary stand selling hot dogs and hamburgers during light-up night that starts the annual Christmas Lighting Festival in that town.



GUEST SPEAKER

Shannon Renault is the Manager of Policy Development and Communications with the Greater Victoria Chamber of Commerce. She works closely with the Chamber's CEO and Board to advocate to all three levels of government on issues of importance to the business community. Shannon has lived in Victoria for 25 years. Her employment experience spans positions in the tourism and employment sectors, as well as running her own small business and serving as a volunteer with a number of community organizations.

ROTARY CHRISTMAS LUNCHEON

Monday, December 17, 2007

Union Club of B.C.

Tickets: \$25.00 per person

-- Peter Norman --



Megan Ponsford
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Coordinator

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CLUB ROSTER CORRECTION

Phone number for Dorothy Johnston:

It should read: 385 - 0857

(Whereas it is showing: 385 - 6857)

REMINDER

PAUL HARRIS FELLOWSHIPS:
Members receive 200
points towards a Paul Harris
Fellowship by enrolling a new
member into the Club.



CLUB ELECTIONS PROCESS REMINDER

1. On Monday, November 12, 2007, President Terry Toone will announce the date of Club Elections for Directors and President: December 17, 2007.
2. The Nominating Committee of Past President John MacKenzie, President Elect Peter Norman and President Terry Toone developed a list of six Nominees for the Nominating Committee, three of whom were elected on November 26. In addition to these three elected members, President Terry Toone, President Elect Peter Norman, Past President John MacKenzie and Club Secretary Stu McGowan will form the Nominating Committee.
3. Proposals for President Designate and Directors needed to be submitted in writing on or before November 26 in writing to the Club Secretary.
4. The Nominating Committee were to meet Wednesday, November 28, 2007 and develop a list of six Club Members to stand for election for Director. Each Nominee must agree to let his or her name stand. Of the six Nominees, four will be elected by secret ballot on Monday, December 17, 2007.
5. The Nominating Committee is also to consider several names for President Designate. The person thus chosen, who has agreed to let his or her name stand, will be the Nominating Committee's recommendation for President Designate.
6. On Monday, December 3, 2007 the Chairman of the Nominating Committee will announce the names of the six Nominees for Director. These names will be published in subsequent Bulletins up to and including December 17, 2007.
7. On Monday, December 17, 2007 an election will be held by secret ballot to choose four Directors from the list of six names. If there is more than one name proposed for President Designate there will also be an election, by secret ballot to choose the President Designate. If there is only one name proposed, that person shall be declared elected as President Designate by acclamation.

Notes From the Rotary Club of Parksville Meeting -- Monday, November 26, 2007

Guest Speaker: Maureen Fitz-Roberts, 5020 Membership Committee Chair, talking about her trip to Africa and the Immunization Days in Ethiopia.

New member induction: New Bank of Nova Scotia manager recently arrived from Victoria who was a member of the gold medal Canadian curling team in the Calgary Winter Olympics of 1988.

D-G Candidates: Jackie Russel from Parksville AM and Michael Proctor from the Qualicum Beach club.

Exchange Student: The club's exchange student each year rides in the annual Parksville Christmas Parade as Santa Claus.

Memberships Fees: \$904.00 annually, including meals and "social dues" . . . payable quarterly, semi-annually, or annually.

World Services: The Whiterock Club has built a school in Kenya, and the Comox Club sends a container of school supplies each year to Zimbabwe.

New Rotary Club: A fifth club is being formed in South Surrey, with *annual* membership fees the total of Rotary dues plus the contribution of a P.H. F.

Some Thoughts

Always try to be modest . . . and very proud of it.

A problem with the gene pool is that there's no lifeguard.

Beauty is in the eye of the beer holder.

A hangover is the wrath of grapes.

I'm not a complete idiot - some parts are missing.

From: Patricia M. Crossley --- Ethiopia: Week 1

As in most African countries there are two or even three worlds in Ethiopia. There is the opulent, Westernized world of the big hotels, international groups and large conferences. Then there is the world of the employed city dweller, defiantly struggling and scrambling to maintain an extended family. Lastly there are the urban poor and the rural subsistence farmers who live well below any conceivable poverty line.

We arrived on October 13 into the first of these worlds as we gathered with a group of Rotarians for the National Polio Immunization campaign and over the next two weeks we touched the other worlds in our travels.

Ethiopia is an interesting country. Starkly beautiful, it is sometimes known as the 'root of Africa' with the highest average height of the continent. Ethiopia is the only civilization on the continent with its own alphabet, chronology and calendar. (They have just celebrated the millennium) The official language is Amharic, a Semitic language, with an alphabet based on Hebrew and Arabic. There are over 80 million people and 81 different tribes and languages spoken.

The British bombed the Italian installations during the war and established a cooperative relationship with the Emperor Haile Selassie. One of the main boulevards in Addis is still called Churchill Ave. The story is that the first emperor of Abyssinia (as it was then known) was the son of Solomon and the Queen of Sheba. He it was who is purported to have brought the Ark of the Covenant to Axum in northern Ethiopia, where it now rests. The line of Emperors claimed descent from this Menelik I.

When Haile Selassie was overthrown the country came under a communist government for about twenty years. Most churches were closed, traditional ceremonies abandoned and land became the property of the state. The churches have been re-established, but there are still many restrictions as the country navigates the transition from Communism to a free market economy. It is still a one party state. The currency is not traded outside Ethiopia and land still is held by the government. Ethiopians can now begin to own some land, but foreigners can only purchase leased property.

We arrived in Addis a day ahead of the main group of Rotarians and took the opportunity to tour the city and visit the National Museum (where the bones of Lucy are on display) and the large Holy Trinity Church. Addis Ababa (at 2,300m or 7,100 ft) was established just over a hundred years ago on the site of hot springs. Apparently the Empress of the time suffered from rheumatism. The Hilton hotel where we stayed first is built on the hot springs and offers a wonderful swimming pool fed by the heated water. In the cool air of the early morning the steam rises from the surface, shrouding the people concentrating on their daily exercise.

Some sixty or seventy Rotarians and friends, jet lagged but eager, were all in place by Monday and we began visits of Rotary projects. The Canadian group was hosted by the French speaking Entoto Club whose current president is the French Ambassador. We saw a project for training indigent women, a school for 16 HIV positive children, another nursery school. We toured a wing of a school for deaf and mentally handicapped children, all completed by Entoto.

We began the immunizations on Wednesday and traveled by road to remote villages. There we found lines of mothers and young children all waiting patiently for the polio vaccine. Two drops in the mouth will give initial protection from this terribly debilitating disease. One only has to see the children at the Cheshire Home (where youngsters are operated and fitted with supports or wheel chairs) or, even worse, the 'crawlers' begging in the streets to know the importance of the vaccine. We immunized in several different communities over three days and reached slightly under 3,000 children under five. The total national campaign is targeting 14 million children.

All was not earnest work. We were entertained at the French Embassy, by the Moroccan Ambassador, by Rotarians who put on lavish dinners and finally at a cultural restaurant. On the last day we were invited to the Presidential Palace with representatives from WHO, UNICEF and Rotary. The President made a speech of thanks and some of us were able to meet him after. After the immunizations the groups mostly dispersed to Kenya, Uganda and South Africa, although a few returned home to Canada or the U.S.

Travel to the R.I. Convention in Los Angeles, June 2008

Rotary District 5020 has established a group package price for travel by Amtrak ("The Rotary Express") from Tacoma to LA and return. This group rate is for 20 or more on Train 11 to and from these stations. The details are as follows:

Departing Tacoma Amtrak (Dome Station) on

Jun 11 -10:31 AM. Arriving Los Angeles June 12 at 9:00 PM

Returning to Tacoma Amtrak (Dome Station) on

June 19 leaving LA Union Station at 10:15 AM; arrive Tacoma June 20 at 7:15 PM

Return fare is \$387.00 with all meals and sleeping included, based on double occupancy in a roomette.

Arrangements are available for Rotarians traveling to Tacoma with one night stay in Tacoma before and after rail travel with provision to leave a car. Each overnight can be booked for \$86 + tax at La Quinta Inn in Tacoma (very near the Dome Stadium Amtrak departure point).

For further information: Marion Watts mnwatts@shaw.ca

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